PHILIP MORRIS
U.S.A.
120 PARK AVENUE, NEW YORK, N.Y. 10017-5592 TELEPHONE (212) 880-5000

April 24, 1996

E-RACING
4053 Marchena Drive
Los Angeles, CA 90065

Gentlemen:

Thank you for your recent sponsorship proposal regarding Philip Morris involvement with the GF1 race car which you presented for our consideration.

As you might expect, we have a very active promotional program that fits precise criteria developed to achieve our marketing goals. We have reviewed your proposal carefully and have determined that it does not fit into our promotional plans for our company at this time.

In addition, as a cigarette manufacturer, Philip Morris does not utilize any source of electronic media as a marketing vehicle.

Thank you for your interest in Philip Morris and we wish you every success with the GF1 race car.

Regards,

Steven F. Sampson
Group Manager,
Event Marketing

2041894030

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